ONLINE EDUCA BERLIN
DEC 04 – 06, 2013

19TH INTERNATIONAL CONFERENCE ON TECHNOLOGY SUPPORTED LEARNING & TRAINING
THE LARGEST GLOBAL E-LEARNING CONFERENCE FOR THE CORPORATE, EDUCATION AND PUBLIC SERVICE SECTORS

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VIDEO EDUCA

SCHOOL FORUM

UNDER THE PATRONAGE OF

Federal Ministry of Education and Research

WITH THE SUPPORT OF THE

European Commission

THE CONFERENCE

ONLINE EDUCA BERLIN is not just a conference, it is an event.

In an environment which promotes international networking for all sectors ONLINE EDUCA BERLIN is the event for learning professionals to discover innovative solutions, absorb new thinking and bring home ideas in order to take action, implementing change in the field of learning and technology.

Reaching beyond tomorrow - the OEB 2012 film

▶ 0:00 / 3:42

Size and Scope
Every year, ONLINE EDUCA BERLIN attracts over 2000 learning professionals from more than 100 countries world-wide, making it the most comprehensive annual meeting place on ICT-enhanced learning and training.

> Learn more about the Conference Formats

Rich Networking Opportunities for Participants
Meet other learning professionals from the education, business and government sectors at ONLINE EDUCA BERLIN and forge essential international contacts and partnerships. The event is the most significant networking venue for high-level decision makers, experts, practitioners and newcomers from all over the world – be prepared for plenty of networking opportunities, ensuring you all the right connections!

> Participants' Testimonials

> Who Should Attend?

> Why Attend?

Conference Programme
Join in plenary, presentation and expert sessions, discussions and debates, as well as best practice showcases and practical demonstrations throughout the two-day main conference, brought to you by over 400 speakers from all continents. A unique pre-conference workshop day comprises hands-on, intensive sessions that present you with a one-of-a-kind opportunity to fine-tune and acquire skills.
Dedicated sessions with the shared objective to network, improve and explore learning in the workplace take place during Business EDUCA. CLOs, HR professionals and learning and talent development leaders gather to confer on practical strategies and solutions related to the themes of OEB2013 which apply specifically to organisational learning.
We will be expanding our Business Educa Programme to specifically address the conference themes from a business perspective.
Learning professionals engaged with the use of video in learning related to the themes of OEB2013 come together during VIDEO EDUCA sessions in which the use of one of the most powerful communication mediums available to educators are exemplified.

> Read more about the themes of ONLINE EDUCA BERLIN 2013.

New Products and Trends
Visit our exhibition and demonstration area at the heart of the conference venue, where leading international e-learning manufacturers, suppliers, and service providers display their latest developments, products and tools.

> Exhibition and demonstration area details

SPEAKERS, CHAIRPERSONS AND WORKSHOP LEADERS AT OEB13

BUS64

Title	Business EDUCA: Scaling Workplace Programmes Successfully

Description	This session provides insights for organisations that would like to scale up projects to reach mass audiences or new global territories. Learn from the exciting and varied mix of these presenters experiences.

Room	Tegel

Chairperson	Nic Laycock, Amos Laycock Consulting, UK

Speakers

Philippe Coppens, BRIC (CIRB / CIBG), Belgium
The Brussels-Capital Region Multimedia Plan

Rudi Van Sande, Volvo Car Group, Belgium
Start-Up of the Volvo Car Academy in China. How the Transfer of Competences Gets Organised

Maxim Sedov, St. Petersburg State Transport University, Russia
System of Professional Competency Evaluation of the Mass Trades Workers in JSC 'Russian Railways'

Núria Aymerich, Institute for Public Security of Catalonia (ISPC), Spain
Sharing + Learning = Changing: A Real Story by Catalan Institute of Public Security

Online Educa Berlin 2013 - Windows Internet Explorer

http://www.online-educa.com/ap/programme_detail.php?id=BUS64&nolink=&noperma=   hnology Supported Learning & Training

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Why Attend - ONLINE E...   Online Educa Berlin 2...   Pàgina   Seguretat   Eines

Friday, December 6, 2013 - 14:30 - 16:00

BUS64

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	Núria Aymerich, Institute for Public Security of Catalonia (ISPC), Spain *Sharing + Learning = Changing: A Real Story by Catalan Institute of Public Security*

NÚRIA AYMERICH

NÚRIA AYMERICH I ROCAVERT

University Education

- 1985: Graduate in Biology at Universitat Autònoma de Barcelona (UAB)

Graduate courses

- 2002-2004: PhD studies in Business Administration at Universitat Politècnica de Catalunya (UPC)
- 1992: Degree in Marketing at ESADE
- 1991: Administration, planning and social policy addressed to educators and educational institutions at Universitat Politècnica de Catalunya (UPC)
- 1990: Economics and Business at Administration Universitat Autònoma de Barcelona (UAB)

Master's degree courses

- 2000-2001: PADE - General management program offering a global perspective and the latest insights for executives at various stages of their careers at IESE
- 1998-2000: Politics and Public Administration at Universitat Pompeu Fabra, ESADE and Universitat Autònoma de Barcelona

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