

[THE CONFERENCE](#)
[NETWORKING & EVENTS](#)
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THE CONFERENCE

ONLINE EDUCA BERLIN is not just a conference, it is an event.

In an environment which promotes international networking for all sectors ONLINE EDUCA BERLIN is the event for learning professionals to discover innovative solutions, absorb new thinking and bring home ideas in order to take action, implementing change in the field of learning and technology.


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PARTNERS
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 FUN FRANCE UNIVERSITÉ NUMÉRIQUE


Size and Scope

Every year, ONLINE EDUCA BERLIN attracts over 2000 learning professionals from more than 100 countries world-wide, making it the most comprehensive annual meeting place on ICT-enhanced learning and training.

> [Learn more about the Conference Formats](#)

Rich Networking Opportunities for Participants

Meet other learning professionals from the education, business and government sectors at ONLINE EDUCA BERLIN and forge essential international contacts and partnerships. The event is the most significant networking venue for high-level decision makers, experts, practitioners and newcomers from all over the world – be prepared for plenty of networking opportunities, ensuring you all the right connections!

- > [Participants' Testimonials](#)
- > [Who Should Attend?](#)
- > [Why Attend?](#)

Conference Programme

Join in plenary, presentation and expert sessions, discussions and debates, as well as best practice showcases and practical demonstrations throughout the two-day main conference, brought to you by over 400 speakers from all continents. A unique pre-conference workshop day comprises hands-on, intensive sessions that present you with a one-of-a-kind opportunity to fine-tune and acquire skills.

Dedicated sessions with the shared objective to network, improve and explore learning in the workplace take place during Business EDUCA. CLOs, HR professionals and learning and talent development leaders gather to confer on practical strategies and solutions related to the themes of OEB2013 which apply specifically to organisational learning.

We will be expanding our Business Educa Programme to specifically address the conference themes from a business perspective.

Learning professionals engaged with the use of video in learning related to the themes of OEB2013 come together during VIDEO EDUCA sessions in which the use of one of the most powerful communication mediums available to educators are exemplified.

> [Read more about the themes of ONLINE EDUCA BERLIN 2013.](#)

New Products and Trends

Visit our exhibition and demonstration area at the heart of the conference venue, where leading international e-learning manufacturers, suppliers, and service providers display their latest developments, products and tools.

> [Exhibition and demonstration area details](#)

- > Martin Addison, Video Arts UK > VID14
Mansoor Al Awar, Hamdan Bin Mohammed e-University, United Arab Emirates > CRE48 > REF02
> Sara Al-Mazen, National Center of E-Learning and Distance Learning, Saudi Arabia > LAN11
> Mohammad Al-Ohaib, Deputy Minister for Educational Affairs, Saudi Arabia > Plenary D
> Abdullah Almgeeri, The National Centre for e-Learning and Distance Learning, NCeL, Ministry of Higher Education, Saudi Arabia > GLN1
> Bader Alsaleh, King Saud University, Saudi Arabia > CRE48
> Troels Brogård Andersen, Ulidom Skole, Ulidom, Denmark > REF40
> Nicolas Apostolopoulos, Freie Universität Berlin, CeDis, Germany > CRE48
> Deborah Arnold, University of Burgundy, France > REF83
> Patricia Arnold, Munich University of Applied Sciences, Germany > GLN01
> Amany Atef, Information Technology Institute, Egypt > CRE13
> Marta Aymerich, Universitat Oberta de Catalunya, Spain > REF02
> Marta Aymerich, Universitat Oberta de Catalunya, Spain > BUS84
> Janneke Baalsrud-Hauge, BIBA/University of Bremen, Germany > BUS49
> Paul Bacsich, Matic Media Ltd, UK > GLL53 > FD2
> Frank A. Baklid, Bærum Kommune, Norway > CRE84
> José Manuel Barroso, President of the European Commission, > Plenary A
> Alexa Behrend, Handwerkskammer Bildungszentrum Münster, Germany > A4
> Albert-Claude Benhamou, French Language Digital University for Sciences for Health: Medicine, Pharmacy, Dentistry, and for Sciences and Techniques of Physical Activities and Sports, France > GLL70
> Willi Bernhard, Swiss Distance University of Applied Sciences, Switzerland > CRE71
> Maggy Beukes-Amies, Head of the Department of Information and Communication, University of Namibia, Namibia > Plenary D
> Bernd Birnzenbach, BCD Travel, Germany > FD3
> Chris Bishop, Future Workplace, USA > BUS50 > Plenary C
> Adam Black, Pearson ELT, USA > LAN11
> Monika Bomba-Lagha, The Institute of Physiology and Pathology of Hearing, Poland > SMS73
> Mads Bonde, Laabst, Denmark > SMS87
> Théo Bonodoff, Internet.org Institute, Switzerland > CRE42 > FD2
> Jeff Borden, Pearson, USA > CRE28 > M4 > Plenary A
> Elizabeth Boyle, University of the West of Scotland, UK > CRE71
> Luka Bradešek, Jozef Stefan Institute, Slovenia > A1
> Sandra Brás, Ripe NCC, The Netherlands > GLL78
> Nicholas Breakwell, Hibernia College, Ireland > GLL37
> Roman Breuer, RWTH Aachen University, Germany > SDL89
> Gunnar Brückner, coachingplatform Inc., USA > REF55 > SMS87
> Arndt Bubbenzer, common sense -eLearning & training consultants GmbH, Austria > CRE84
> Ilona Buchem, Beuth University of Applied Sciences, Germany > GLL31
> Laurentiu Bunescu, Telecentre-Europe AISBL, Belgium > LWL24
> Laurie Burress, Lynda.com, USA > LWL12
> Alexander Buze, chemmedia AG, Germany > TLK01
> Jacek Bzak, Warsaw University of Technology, Faculty of Physics, Poland > TLK13
> Melanie Campbell, Bau ABC Rostrup, Germany > BUS35
> Greg Carey, Disability and Community Inclusion Unit, School of Medicine, Flinders University, Australia > LWL12 > LWL72
> Xuemin Chen, Texas Southern University, USA > SDL22
> Alastair Clark, Stirring Learning Ltd, UK > VID59
> Donald Clark, University for Industry, UK > GLL01 > GLL46
> Philippe Coppens, BRIC / IRIB / CIBG, Belgium > BUS64
> Marc Albert Cormier, SOS DEVOIRS, Canada > SMS88
> Jay Cross, Internet Time Alliance, USA > BUS79 > LWL80
> Leslie Croxford, The British University in Egypt, Egypt > SDL22
> Nasia Danielsen, Isala Académie, The Netherlands > LWL32
> Darla Das, Bertelsmann, Germany > GLL08
> Leonardo de Arrizabalaga y Prado, Benepáctico S.L., Spain > REF54 > SDL22 > SDL41 > SDL77
> Bert De Couter, Center for Creative Leadership, Belgium > GLL46 > SMS81
> Colin de la Higuera, Laboratoire LINA UMR CNRS, France > A1
> Fred de Vries, Open University of the Netherlands, The Netherlands > CRE38
> Pieter de Vries, Delft University of Technology, The Netherlands > CRE13
> Inge de Waard, The Open University, UK > GLL16
> Maren Deepwell, Association for Learning Technology (ALT), UK > GLL07 > GLL31
> Carlos Delgado Kloos, Universidad Carlos III de Madrid, Spain > GLL01
> Pierre Dillenbourg, Professor of Learning Technologies, Swiss Federal Institute of Technology, Lausanne (EPFL) and Academic Director of the Center for Digital Education, Switzerland > Plenary B
> Yanis Dimitriadis, University of Valladolid, Spain > M3
> Claudio Dondi, MENON Network, Belgium > REF83
> Sandra Döring, Technische Universität Dresden, Germany > A4
> Ger Driesen, Challenge Stretching Talent, The Netherlands > BUS04
> Ian Dunwell, Serious Games Institute, Coventry University, UK > CRE06 > M2
> John Eberson, Excelsior College, USA > GLB8 > REF02
> Cecilia Efetdal, NDLA, Norway > REF66
> Simon Egenfeldt-Nielsen, Serious Games Interactive, Denmark > BUS49
> Ahmed El-Sokhy, Information Technology Industry Development Agency - ITIDA, Egypt > GLL76
> Harold Ellerton, Chairman, The New Safety Foundation, UK > Plenary B > SDL22 > SDL89 > SDL77
> Seynabou Fachinger, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ), Germany > GLL61
> Roland Falk, Fachverband der Stuckaturen, Germany > A4
> Martin Flipse, Rotterdam School of Management - Erasmus University, The Netherlands > SMS81
> Susan Flocken, European Trade Union Committee for Education, Belgium > FD2
> Janis Folkmanis, Former Adviser to the President of Latvia, Latvia > SDL77
> Eran Gal, WorkPlace Learning & Performance Support, Israel > CRE82
> Jolanta Gałek, Young Digital Planet, Poland > REF51
> Ramon Garcia Espelut, CajaBank, Spain > BUS65
> Isabel Garcia-Wueeling, Bundesinstitut für Berufsbildung, Germany > A4
> Christina Gitaki, Higher Colleges of Technology, United Arab Emirates > CRE13
> Eva Gjerdrum, Norway Opening Universities, Norwegian Ministry of Education and Research, Norway > LWL85
> Sami Reni Glaza, Toyota Motor Europe, Belgium > SMS85 > Plenary C
> Atish Gonsalves, DisasterReady.org, USA > SDL89
> Fran Greyling, Public Administration Leadership and Management Academy, South Africa > LWL62
> Thomas Grochtmann, Handwerkskammer Bildungszentrum Münster, Germany > A4
> Liora Gross, VU University Amsterdam, The Netherlands > LWL32
> Maruja Gutierrez, Expert on Education, Spain > GLB5
> Jan Haine, HR factory GmbH, Germany > TLK10
> Christoph Halang, Bauhaus-University Weimar, Germany > TLK15
> Kjell Atle Halvorsen, PLU, Norwegian University of Science and Technology (NTNU), Norway > REF51
> Poul Kyvsgaard Hansen, Aalborg University, Denmark > BUS49
> Mohamed Hassan, Vocational, Egypt > GLT78
> Olivier Heimann, IRETETH, Greece > TLK08
> Johannes Heintlein, Senior Director Strategic Partnerships, edX, USA > Plenary B
> Davinia Hernández-Leo, Universidad Pompeu Fabra, Spain > M3
> Sonia Hetzner, Innovation in Learning Institute, University of Erlangen-Nürnberg, Germany > LWL78
> Karl Hintikka, Olava Folk High School / Olavan Opisto, Finland > CRE48
> Claus Hjortdhal, Skolelederforeningen - The Danish Association of School Heads, Denmark > REF40
> Maria Holguera Baez, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ), Germany > A5 > GLL81
> Carl Holmberg, International Council for Open and Distance Education - ICDE, Norway > FD2
> Brian Holmes, European Commission - Executive Agency EACEA, Belgium > FD2 > REF66
> Armin Hopp, Speexx, Germany > FD3
> Andreas Hörfurter, Amina Foundation, Germany > GLL76
> Patricia Huon, Limburg Catholic University College, Belgium > GLL58
> Elmar Husmann, European Learning Industry Group (ELIG), Germany > LWL56
> Marek Hyla, XY Learning Team, Poland > CRE82
> Shafika Isaacs, ICT4D Professional, South Africa > SMS28
> Stephan Isenmann, Bauhaus University Weimar, Germany > TLK14
> Sheila Jagannathan, World Bank Institute, USA > GLL18
> Eric Jandciu, University of British Columbia, Canada > LWL24
> Charles Jennings, 70:20:10 Forum, UK > BUS04 > BUS19 > BUS79 > Plenary C
> Mitja Jermol, Jozef Stefan Institute, Slovenia > A1
> Jarl Jonas, Blackboard, USA > GLL31 > M5
> Kristina Jung, Kasseler Stofftherapie, Germany > SMS73
> Allan Kakinda, SchoolNet/LEARN, Uganda > VAR27
> Jouki Kangasniemi, Ministry of Education and Culture, Division for Adult Education and Training Policy, Finland > FD2
> Maija Kärä, Tampere University of Applied Sciences, Finland > CRE48
> Nikitas Kastis, HADE - Hellenic Association for Education, Greece > GLB3
> Nick Kearney, ANDAMIO EDUCATION, Spain > CRE38
> Jon Kennard, TrainingZone, UK > BUS20
> Harri Ketamo, Satakunta University of Applied Sciences, Finland > SMS67
> Reo Kim, Darim, South Korea > TLK12
> Hannes Köppler, Iversity, Germany > A1
> Kurt Kohn, Steinbeis Transfer Center Language Learning Media, Germany > GLL07
> Sebastian Kolberg, Bayer, Germany > BUS50
> Tuomas Korkalainen, Helsinki Metropolia University of Applied Sciences, Finland > LWL12
> Margaret Korosec, University of Hull, UK > GLL53
> Leena Koskimaki, HAMK University of Applied Sciences, Finland > TLK05
> Ingeborg Krangle, University of Oslo, Norway > CRE13
> Thomas Kreitschmer, University of Duisburg-Essen, Germany > GLL18
> Andrea Kuhn-Senn, CYR / Swiss Post, Switzerland > BUS04
> Christian Kuhna, adidas Group, Germany > BUS50
> Andre Kühlert, BFW-Bau Sachsen e.V., Germany > A4
> Tobias Kutzner, Brandenburg University of Technology Cottbus-Senftenberg, Germany > TLK07
> Lucie Lamoureux, KM4D Associates, Belgium > CRE43 > GLL25 > VAR10
> Ana Landeta, Madrid Open University, Spain > REF57
> Fearghail Morgan, National University of Ireland, Galway (NUI Galway), Ireland > TLK08
> Mia Merkey Johnsen, Metropolitan University College (MUC), Denmark > REF55
> Petri Louarnkorpi, Konnevesi High School, Finland > REF51
> Marco Lucini, CEDEP, France > BUS49
> Bob Lyazi, Uganda Communications Commission, Uganda > VAR05
> Mairi-Anne Macdonald, Scottish Social Services Council, UK > BUS20
> Ben Mackenzie, Swinburne University of Technology, Australia > GLL08
> Tamilselvan Mahalingam, Higher Colleges of Technology - Dubai Women's College, United Arab Emirates > GLL48
> Pierre Mairesse, European Commission, Directorate General Education and Culture, Directorate A: Europe 2020 Policy Development > FD2 > REF17
> Eva Majewski, European Democrat Students, Belgium > Plenary C
> Anoush Margaryan, Caledonian Academy, Glasgow Caledonian University, UK > BUS20
> Gary W. Matkin, University of California, Irvine, USA > GLL01
> Igor Mayer, Delft University of Technology, The Netherlands > BUS49
> Viktor Mayer-Schönberger, Co-Author of "Big Data: A Revolution That Will Transform How We Live, Work and Think" and Professor at Oxford University's Internet Institute, UK > Plenary A
> İldiko Mazar, EDEN, UK > GLL03
> Shane Thomas McMillan, Allverys.org, UK > CRE09
> Stephen J. McNeill, Kenesaw State University, USA > CRE23 > REF51
> Ashwin Mehta, Medical Research Council, UK > BUS04
> Andreas Melisner, European Learning Industry Group (ELIG), The Netherlands > LWL56
> Dan Mills, ITN Source, UK > VID74
> Christel Schneider, CSTrain, Germany > CRE09
> Sven Spangler, www.progressive3d.com, Germany > GLB77
> Tanja Schubert, Bundesinstitut für Berufsbildung, Germany > A4
> Maxim Sedov, St. Petersburg State Transport University, Russia > BUS54
> Manuel Silva, ISCAP - Polytechnic Institute of Porto, Portugal > REF55
> Ayona Silva-Fraser, Lifelong learning in Professional Studies, Royal Veterinary College, UK > REF66
> Ulker Sirin Soyuz, British Council, Turkey > REFS7
> Nicole Steilo, Coventry University, Learning Innovation ARG, UK > CRE38
> Martin Steinke, University of Applied Sciences HTW-Berlin, Germany > CRE82
> Michael Stoer, Desire2Learn, Canada > LAN52
> Yishay Mor, Consultant, www.ishaymor.org, UK > M3 > REF33
> Pierre Mora, KEDGE Business School, France > SMS81
> Fearghail Morgan, National University of Ireland, Galway (NUI Galway), Ireland > TLK08
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> Ayona Silva-Fraser, Lifelong learning in Professional

BUS64	
Title	Business EDUCA: Scaling Workplace Programmes Successfully
Description	This session provides insights for organisations that would like to scale up projects to reach mass audiences or new global territories. Learn from the exciting and varied mix of these presenters experiences.
Room	Tegel
Chairperson	Nic Laycock , Amos Laycock Consulting, UK
Speakers	Philippe Coppens , BRIC (CIRB / CIBG), Belgium <i>The Brussels-Capital Region Multimedia Plan</i>
	Rudi Van Sande , Volvo Car Group, Belgium <i>Start-Up of the Volvo Car Academy in China. How the Transfer of Competences Gets Organised</i>
	Maxim Sedov , St. Petersburg State Transport University, Russia <i>System of Professional Competency Evaluation of the Mass Trades Workers in JSC 'Russian Railways'</i>
	Núria Aymerich , Institute for Public Security of Catalonia (ISPC), Spain <i>Sharing + Learning = Changing: A Real Story by Catalan Institute of Public Security</i>

http://www.online-educa.com/ap/programme_detail.php?id=BUS64&nolink=8&noperma=

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Why Attend - ONLINE E... Online Educa Berlin 2... Pàgina Seguretat Eines ?

Friday, December 6, 2013 - 14:30 - 16:00

BUS64

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ONLINE EDUCA BERLIN 2013 - Windows Internet Explorer

http://www.online-educa.com/profile-bio-74786

NÚRIA AYMERICH



NÚRIA AYMERICH I ROCAVERT

University Education

- 1985: Graduate in Biology at Universitat Autònoma de Barcelona (UAB)

Graduate courses

- 2002-2004: PhD studies in Business Administration at Universitat Politècnica de Catalunya (UPC)
- 1992: Degree in Marketing at ESADE
- 1991: Administration, planning and social policy addressed to educators and educational institutions at Universitat Politècnica de Catalunya (UPC)
- 1990: Economics and Business at Administration Universitat Autònoma de Barcelona (UAB)

Master's degree courses

- 2000-2001: PADE - General management program offering a global perspective and the latest insights for executives at various stages of their careers at IESE
- 1998-2000: Politics and Public Administration at Universitat Pompeu Fabra, ESADE and Universitat Autònoma de Barcelona